

The home of happiness. We just call it *home*.

ORLANDO

YOU DON'T KNOW
THE HALF OF IT.®

Corporate headquarters and regional offices in Orlando are experiencing their own growth while contributing to the daily operations and overall expansion of other major industries in the region and throughout the world.

FEATURED EMPLOYERS



WYNDHAM
•DESTINATIONS

TupperwareBrands



MARRIOTT
VACATIONS
WORLDWIDE

MAJOR DEVELOPMENTS



Wyndham Destinations opened its new headquarters in Orlando in early 2019, creating 200 new high wage jobs.



America's leading restaurant headquarters employs over 6,000 in Orlando.



USTA's National Campus is creating 196 new jobs over three years, sparking an innovation and sports performance cluster.



KPMG completed its 55-acre, 800,000-square-foot **global learning, development and innovation facility** in Lake Nona.

COST OF DOING BUSINESS

Orlando, Florida	San Francisco, California	New York, New York
93.6 Cost of Living Index	194.0 Cost of Living Index	244.7 Cost of Living Index
No. 4 State Business Tax Climate Ranking	No. 49 State Business Tax Climate Ranking	No. 48 State Business Tax Climate Ranking
4.458% State Corporate Income Tax Rate	8.84% State Corporate Income Tax Rate	6.50% State Corporate Income Tax Rate
None State Individual Income Tax Rate	13.3% State Individual Income Tax Rate	8.82% State Individual Income Tax Rate

CONTACT :

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NO

PERSONAL
INCOME TAX

550,000

HIGHER ED
STUDENTS WITHIN
100 MILE RADIUS

2M+

WORKERS IN EXISTING
LABOR POOL

Florida Dept. of Economic
Opportunity, LAUS, 7-County
2020

No. 1

JOB GROWTH IN U.S.
U.S. Dept. Labor, Bureau of
Labor Statistics, 2015-18



37 Median Age

American Community Survey, 2019



**-6.4% Cost of Living Compared to
National Average**

The Council for Community and Economic
Research, 2020